

98 Days of Summer, 2008

Official Rules KTJJ FM / GoodRadio.TV

1. **HOW TO ENTER:** Official Entry Cards may be picked up at participating businesses, one card per business per visit. Entry Cards will also be available from members of the staff of Radio Station J-98 at selected on-location broadcasts throughout the summer. Stamp and mail the completed Entry Card. It is self-addressed. Do not leave your Entry Card with the merchant.
2. **ELIGIBILITY:** Contestants must be 18 years or older as of May 26, 2008. Proof of age will be required of all "finalists." Failure to comply with this or any other official rule will result in disqualification. Employees of KREI, Inc. and their immediate families are not eligible.
3. **DAILY WINNER:** One name will be randomly drawn daily between 6am and 10pm, commencing Memorial Day, May 26, 2008, and continuing through Sunday, August 31, 2008. The selected person, when announced on J-98, will have 9-minutes, 8-seconds to call J-98 to win the daily prize. The daily prize will be ticket packages (2 to 6 tickets) to major NASCAR race events at Gateway International Raceway. The daily prize will have a value in excess of \$100. The caller must give their codeword to verify his/her identity in order to win the tickets. An entrant's name can only be drawn once during the 98 days.

Note: We have had to make a change in the time of the Finals drawing due to a conflict with the NASCAR TRUCK 200 races at Gateway International Raceway the afternoon of September 6. See new time below.

4. **THE FINALS:** The 98 listeners selected for the daily contest are finalists whether they won the daily prize or not. Thus, they are qualified to participate in the final contest, which will take place during Twin City Days at 10:00 AM, Saturday September 6, 2008, at 10 Main Street, downtown Festus. Finalists should check in by 9:45 A.M. for registration. The 98 finalists must appear in person. No substitutes or stand-ins shall be allowed. Picture identification will be required to verify the identity of each finalist before his or her name is placed in the container of names for drawing.
5. 98 colored poker chips will be deposited in a container for chips. 96 will be all of the same color while two chips will be a different color. When the contest starts, finalists present and duly processed as described in paragraph 4, will be drawn, one at a time. The name will be announced and then deposited in a second container for names. The individual just identified will draw from the chip container. If it is a winning chip, the first contestant drawing it will have their choice of ATVs. The finalist drawing the second winning chip will receive the remaining ATV. In the event either or both the ATVs have not been won after all the finalists present have made an attempt, a second round of drawings shall be conducted as follows: names will be drawn, one at a time, from the second container of names, the one in which the names were deposited after being drawn in the first round. The finalist(s) so chosen shall have a second opportunity to draw. The contest ends when both ATVs are so claimed. The drawing of names shall be performed by a representative of J-98.
6. **THE MAJOR PRIZES** – Two ATVs, a 2008 Polaris Sportsman 800 (Value approximately \$9,000) and a 2008 Yamaha Raptor 250 (Value approximately \$4,500).
7. **RESPONSIBILITY:** All federal, state or local taxes are the sole responsibility of the winners. Winners must sign a Prize Acceptance Form before the ATVs will be presented. Acceptance of any prize from this promotion constitutes permission for GoodRadio.TV and its agencies to use the winner's name and/or likeness for purposes of advertising and trade without further compensation. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion. By participating in this promotion, entrants agree to be bound by the Official Rules.